



CHINA

**Emerging Opportunities
Trade Mission**

(June 9 – 20, 2010)

Organized by



International Asian Interactive Association

<http://www.iaia.ca>



Opportunities in China

- Conventional thinking from the western world
 - China = Global factory for cheap manufacturing exports
 - China = Shanghai & Beijing
- Recent development trends
 1. Inland cities – next wave of mega-growth
 2. Coastal cities – from manufacturing to innovation
 3. Outbound investments = US\$150 Billion in 2009



Highlights of Trade Mission

- Targets cash-rich emerging cities or economic zones with mega-growth
- 12 day (June 9 – 20)
- Admission fees included:
 - Shanghai World Expo 2010
 - 21th Harbin International Economic and Trade Fair
- Included: 8 day optional Tour of Eastern China (June 21 – 21)

Benefits

- Meet government officials and prominent local business alliances
- Present your projects in Industry-specific subgroup sessions
- 2009 Trade Mission
 - Over 50 LOI's signed
 - Markham & Jiangyin became sister cities



Designed for Ontario Businesses

Beijing (*China's Silicon Valley*)
→ **Tianjin** (*China's pilot city for finance reform*)
→ **Harbin** (*China's #1 agriculture centre*)
→ **Taiyuan** (*China's #1 energy centre*)
→ **Shanghai** (*Largest world expo in history*)

- Venture capital
- High tech
- Health
- Clean energy
- Environment
- Real estate
- Agriculture and food
- Tourism
- Trading
- Oil, mining and safety



Beijing



Positioning	Capital of China
	Highest education – 70 universities (over 70% gross admission rate)
Population	17 million
Zhongguancun**	China's silicon valley
	Over 20,000 high tech companies
	GDP of close to US\$200 B
	Annual growth rate of over 25% for the last decade



Tianjin



30 minutes from Beijing

Positioning	One of four directly administrated municipals, along with Beijing, Shanghai and Chongqing
	Designed Pilot for Finance Reform
	Port of Northern China
Population	12 million
GDP Growth	16.5% (ranked 2nd in 2009)
Binhai New District**	24.5% growth (2010 target)
	550 projects (US\$ 51 B)



Harbin



Positioning	China's #1 agriculture & forestry centre
	Centre of Northeastern China
	known as "Oriental Moscow." Huge investments on clean water and waste management, agri-tourism, eco-tourism, winery tourism, ski resorts.
Population	10 million
GDP Growth	Over 13% for the last 7 years
21st Harbin International Economic and Trade Fair**	Officially received by the premier of Heilongjiang at grand opening
	Largest trade show in Northern China
	Over 3000 booths and 120,000 business people from 68 countries last year



Taiyuan



Positioning	China's #1 energy centre
Population	3.5 million
Central China	Next wave of mega-development
	China will complete 12,000 kilometers of high speed train (350 km/hr) by 2012
	Can literally reach all corners of China in hours
Major Opportunities**	Clean energy, mining safety, tourism



Shanghai



Positioning	China's commercial capital
Population	20 million
2010 World Expo**	Largest event in the world of the year
	70 million visitors expected. Over 20,000 shows
	Visit Theme Pavilion, Canada Pavilion and China Pavilion



Canadian Official Delegation

- Honorable **John McCallum** – Member of Parliament, Markham - Unionville, Ontario
- Honorable **Maria Minna** – Member of Parliament, Beaches – East York, Ontario
- Councilor **Jim Jones** (to be confirmed) – York Region Councilor, Town of Markham, Ontario



Organizer - IAIA

- International Asian Interactive Association (IAIA) is a non-profit organization aimed at promoting cultural and business exchanges between Asia and Canada and among Asian communities within Canada



Registration

- CAD\$ 5950
 - Optional 8-day Tour of Eastern China included
- For registration, please contact:

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- For more details on the trip, please contact

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