



Invitation Letter

Dear friends from mass media,

2009 Guangzhou (Xintang) International Jeans Festival and the second Image Ambassador Competition of Xintang(Canadian Division)are operated by YCA Music. The regional selective trials will be held on October 18th at Splendid China Tower (Steels & Kennedy).

To meet the standards set by the Organizing Committee, the Canadian Division will highlight the multi-cultural backgrounds of the contestants. The participating models are between the age of 16 and 28 from various ethnic groups, with youthful and energetic beauties. The average height of female models are 172 cm and male models are 180 cm or above tall.

There will be nearly 30 models showcasing jeans of all kinds of styles by their beautiful figures and postures.

We sincerely invite you to witness and record the moment of beauty!

Time: October 18th, 2009 (Sunday) 3:00 pm

Place: Splendid China Tower (Steels & Kennedy)

(4675 Steeles Ave East, Toronto, ON. M1V 4S5)

Canada Division Operator



October14 , 2009

TEL : 416.666.6758

Attachment: more about 2009 Image Ambassador Competition of Xintang

Organizer(China)

Guangdong Province Textile Association



2009 Image Ambassador Competition of Xintang Background

Xintang is located at Easter Guangdong Province. It is one of the most important jeans production bases in China. It builds up a jeans fashion and culture centre and has a reputation of “Chinese jeans for the world”.

Within Xintang, there are now more than 2600 jeans producers. They produce 60% of jeans in China and make up 40% of China’s exports, mainly towards the United States and other North America countries.

In order to enhance the international prestige of Xintang county and its jeans, this year Guangdong Province Textile Association and Guangdong Province Designers Association once again launched Guangzhou (Xintang) International Jeans Festival and the second Image Ambassador Competition of Xintang, operated by Xintang government, Guangdong Zhanshi Media and Advertisement Ltd and Guangzhou Houna Kaiyi Investment Consultation Ltd. Except for the main host city Guangdong (Guangdong Province) and many divisions in China, such as Chengdu(Sichuan Province), Hangzhou(Zhejiang Province), Zhenzhou (Henan Province) and Dalian(Liaoning Province), there are also Los Angels division in the U.S and Canada division. Two models selected from Canada division will come to attend the finals in China, with air tickets and accommodation covered by the organizers. The winner will be awarded with not only 100,000 RMB, but also a valuable opportunity to step into

entertainment industry.

This event started in June this year and will last for half a year. The final will be held in Phoenix Hotel in Xintang on November 3rd. Instead of selecting the top three winners, there will be Top Ten Image Ambassadors singling out in the competition. The Canada division will further highlight the multi-cultural backgrounds of the contestants. Every girl above 172cm, boy above 180 cm, between the age of 16 and 30, who believe their youth and beauty can shine on the stage is welcome to take part in the event. Sign up for free.

TEL (Canada Division):416-666 6758 ,

Event Website: www.jeans.gov.cn

Canada Division Website: www.YCAmusic.com

Organizer(China)
Guangdong Province Textile Association

Guangdong Province Designers Association
Canada Regional Representative

Y.C.A Canada